



NEWS FROM PATRICK PRETTY

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[Simple PDF News Release Method](#) Educates Buyers, Leads To Higher Sales In The Online Marketplace

HOLLYWOOD, CALIF. (July 8, 2008) — Most Internet Marketers ignore the power of News Releases to educate and inform customers. Much of the focus is on the sales site alone.

[“Simple PDF News Release Strategy”](#) is exactly what the name implies,” said Patrick Pretty, Internet Marketing's “Sensational Master Of Eye Candy.”

“This new product shows Internet Marketers a PDF News Release System that results in higher sales and broader name recognition,” Patrick Pretty said. “This eReport includes an action plan, plenty of illustrations and real-life examples of how use the method to please customers and yourself.”

One of the examples in the e-Report is the News Release Patrick Pretty prepared for the highly successful launch of “20 Ways To Make \$100 Per Day Online,” a best-selling information product published by Willie Crawford and members of The Internet Marketing Inner Circle.

[More]

“Simple PDF News Release Strategy' helps Internet Marketers spread the good news about their company, products and business partners,” Patrick Pretty said. “Customers receive a free copy of 'Write Faster,” a free copy of “How To Add Value To Products And Make More Money” and two News Release templates with their purchase.”

Customers receive their downloads instantly.

ABOUT PATRICK PRETTY: Patrick Pretty is Internet Marketing's “Sensational Master Of Eye Candy” and a co-author of [“20 Ways To Make \\$100 Per Day Online.”](#)

[Learn About “Simple PDF News Release Strategy.”](#)

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