



NEWS

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Jonathan Leger And Alex Albert Release Separate Products That Help Internet Marketers On A Budget; Great Bargains For All

PITTSBURGH (OCT. 26, 2007) — Jon Leger came to the world's attention in February, when he released the [\\$7 Secrets Script](#). Alex Albert was an early user of the script, using it to bring his web designs to the worldwide market.

Jon has passed the \$7 Secrets torch to Don Morris, who now owns the company. But Jon continues to use the script on his personal projects. Today he announced One Dollar Ideas.

“One Dollar Ideas from Jonathan Leger is an interesting marketing approach,” said Patrick Pretty. “Jon basically is selling ideas for \$1 each on ways to make money online.”

Idea One is what Jon calls an “incredible pay-for-lead” program. Jon Leger says he converted 463 untargeted website visitors (visitors of the worst kind) into 41 leads. Jon says he made made \$334 from those leads.

Idea Two from Jon is about where to get articles and website content inexpensively.

Idea Three is about how to get thousands of one-way links for free to help boost your search-engine rankings.

“Selling ideas for \$1 is a novel idea. I bought a couple of these ideas from Jon today,” Patrick Pretty quipped. “And I mentioned Jon's \$1 ideas in my [Blog](#).”

[More]

Meanwhile, Alex Albert announced a Giveaway Event today. Alex has made [five free website templates](#) available.

“I got to know Alex as a fellow member of the 7 dollar forum,” Patrick Pretty said. “He creates superb designs that capture the attention of customers.”

Included in Alex's [free offer](#) are:

- An editable header and footer. The file is in PSD format.
- A fully optimized html template that's editable. Enter the text for your sales copy and you're ready to upload to your server.
- Matching background image.
- Six matching Cool/Hot buttons.
- A complete minisite template.
- A free PLR license for all five minisites.
- An additional header and footer in PNG and JPG format.
- An eBox eCover with matching template.
- An Action Script to create an eBox Cover.

“I noted Alex's offer in my [Blog](#),” Patrick Pretty said. “I am pleased that both Alex Albert and Jon Leger continue to serve their customers so well.”

ABOUT PATRICK PRETTY: Writer, Poster Model and Internet Marketing branding trailblazer Patrick Pretty is the author of [“Pluck Forever”](#) and a co-author of [“20 Ways To Make \\$100 Per Day Online.”](#)

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